

TN Real Estate Guide Texas Hills

Exquisite Farm, Ranch & Residential Properties In & Around the Texas Hill Country



Display Ad Rates

Ad Size	1x	3x	6x
Full Page	\$750	\$650	\$550
1/2 Page	\$550	\$425	\$375
1/4 Page	\$325	\$275	\$225
Premium Pages		3x	6x
Inside Front >		\$850	\$750
Inside Back >		\$850	\$750
Back Cover >		\$750	\$650
Front Cover > with separate ad inside			\$750 +cost of inside ad

Full Page Bleed Ads:

8.5" wide x 11" tall
(7.5" x 10" image area)
pull 1/4" out for trim

1/4 Page

3.625" x 4.875"

1/2 Page

Horizontal 7.5" x 4.875"
Vertical 3.625" x 10"

20,000 Printed Every Other Month in High Quality Full Color Glossy Stock!

Distributed in San Antonio, New Braunfels, Seguin, Canyon Lake, Boerne, Blanco, Bandera, Kerrville, Fredericksburg, Houston & throughout the Hill Country in selected locations at restaurants, hotels, grocery stores & other locations targeted to affluent buyers.

Readership of approximately 70,000 (based on pass along readership of 3.5)

Deadlines

All due dates are for the month previous to the month of insertion. For example, March 10th for space reservation of an April/May insertion. Space reservations: 10th of the month.

Ad Placement

Non-premium ad rates listed here are based on run-of-publication placement. Requests for preferred placement will be considered. Such requests can only be guaranteed, subject to availability, with an additional 15% placement fee.

Rates

Rates are based on consecutive frequency ad placement. Cancellations will be billed at the short rate. Publisher reserves the right to refuse any advertising deemed inappropriate for any reason.

Ad Production

Ads produced by Blue Sky Publications art department are for use in Texas Hills only. Any additional use, such as for another publication, will require additional charges.

Acceptable Digital File Types

Adobe InDesign or Quark Xpress documents should be submitted along with all support files as well as all fonts used.

Adobe Photoshop files should be flattened and saved as CMYK TIFF, EPS or PSD files. Resolution should be 300 dpi or higher at 100% of size used. Do not resize web images or supply images in any other color mode or file format.

PDF documents should be submitted using Adobe Acrobat 4.0 or higher at Press Resolution. Fonts should be embedded.

Fonts

All fonts used, both screen and printer portions, must be supplied for the purposes of outputting your ad properly. Adobe Illustrator files **MUST** have all fonts converted to paths so that no fonts are required to print your file. Failure to comply may result in font substitution.

File Submission

Ads should be submitted on Macintosh formatted DVD, CD or by E-mail. Include a current color proof for your file. Also include a current disk directory with a clear indication of which document is the main ad file. We do not guarantee accuracy of output without these items. Consult with the art department to see if your file size qualifies for submission via e-mail.

Introductory Pricing for 2009

Get global exposure with our innovative internet marketing program. TexasHills.net is fully optimized to attract buyers to your exclusive listing on this site. Showcase an article about your best properties in an attractive interactive environment aggregating the finest Texas Hill Country real estate for sale.

Directed traffic from our sister magazines online Texas Magazine & Country Lifestyle all real estate is directed from MyTexasMag.com & CountryLifestyle.net to TexasHills.net

Take advantage of this incredible intro pricing!

REAL ESTATE BROKERS AND AGENTS

Featured Broker/Agent \$550 Set-Up Fee \$250 Per Month
Includes Photo of Agents, Contact Info, General Info

Feature Properties \$35 Per Listing Per Month
up to 10 photos per listing and up to 700 word description provided by advertiser

DEVELOPMENTS AND BUILDERS

Main Contact Page \$550 Set-up fee \$250 per Month

Features & Amenities up to 10 photos per listing and up to 700 word description provided by advertiser

Additional Feature Property Pages: \$35.00 per Month

Monthly changes due 3rd Friday for the next months Web run

DISPLAY ADVERTISING

Wide Rectangle 200x400
Run of Site \$450 per month

Leaderboard 700x100
Run of Site \$450 per month

Creative Available at \$85 Per Hour
E-Mail Marketing Available

